

REVISED DIRECT TESTIMONY

of

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Accounting Department
Financial Analysis Division
Illinois Commerce Commission

Proposed General Increase in Gas Rates

Ameren Illinois Company d/b/a Ameren Illinois

Docket No. 13-0192

June 27, 2013

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SCHEDULES

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1 **Witness Identification**

2 **Q. Please state your name and business address.**

3 A. My name is Bonita A. Pearce. My business address is 527 East Capitol
4 Avenue, Springfield, Illinois 62701.

5

6 **Q. By whom are you employed and in what capacity?**

7 A. I am currently employed as an Accountant in the Accounting Department
8 of the Financial Analysis Division of the Illinois Commerce Commission
9 ("ICC" or "Commission").

10

11 **Q. Please describe your background and professional affiliations.**

12 A. I am a licensed Certified Public Accountant with a Bachelor of Science in
13 Accountancy from Illinois State University. Prior to joining the Staff of the
14 Commission ("Staff") in March of 2001, I was engaged in the practice of
15 public accounting for sixteen years. I returned to the practice of public
16 accounting for a brief period in 2005, before returning to the Commission
17 in 2006.

18

19 **Q. Have you previously testified before a regulatory body?**

20 A. Yes, I have testified on several occasions before the Commission.

21

22 **Q. What is the purpose of your testimony in this proceeding?**

- 23 A. The purpose of my testimony is to present the results of my review of the
24 filings of Ameren Illinois Company (“AIC” or the “Company”) and the
25 analysis of underlying data that include the following:
- 26 1. Propose adjustments to the Statement of Operating Income
27 concerning rental revenues, advertising expenses, office supplies
28 expenses, industry dues, and lobbying costs;
 - 29 2. Recommend that the Company assess the impact of the divestiture
30 of the merchant generating assets in the subsequent gas rate
31 proceeding and for the Company to provide evidence in that
32 proceeding that an effort was made to mitigate the costs of the
33 transaction and the corresponding impact on AIC and its affiliates;
 - 34 3. Recommend reporting requirements regarding costs allocated from
35 Ameren Services Company (“AMS”) to AIC pursuant to the General
36 Services Agreement (“GSA”) approved by the Commission in
37 Docket No. 09-0234; and
 - 38 4. Recommend that AIC provide electronic copies of all Federal
39 Energy Regulatory Commission (“FERC”) orders resulting from a
40 FERC audit of costs or procedures that are subject to allocation or
41 direct assignment to AIC and any responses to FERC by AIC.

42

43 **Schedule and Attachment Identification**

- 44 **Q. Are you sponsoring any schedules or attachments as part of ICC**
45 **Staff Exhibit 4.0?**

46 A. Yes. I prepared the following schedules that reflect data as of, or for the
47 test year ending, December 31, 2014:

48 Schedule 4.01 - Adjustment to Reflect Rental Revenues

49 Schedule 4.02 - Adjustment to Advertising Expense

50 Schedule 4.03 - Adjustment to Office Supplies Expense (Public and
51 Confidential)

52 Schedule 4.04 - Adjustment to Industry Dues Expense (Public and
53 Confidential)

54

55 Schedule 4.05 - Adjustment to Remove Lobbying Expense

56

57 I also prepared the following attachments:

58 Attachment A – Analysis of Advertising Expenses

59 Attachment B – Response to DR BAP 10.02 Attach 1

60

61 **Q. Please explain the RZ suffixes that appear in your schedule and**
62 **attachment numbers and references.**

63 A. These suffixes indicate the rate zone to which a particular schedule
64 applies. RZ-1 indicates Rate Zone I, formerly AmerenCIPS; RZ-2
65 indicates Rate Zone II, formerly AmerenCILCO; and RZ-3 indicates Rate
66 Zone III, formerly AmerenIP. For example, Schedule 4.01 RZ-1 presents
67 my Adjustment to Reflect Rental Revenues for Rate Zone I, which was
68 formerly AmerenCIPS.

69

Adjustment to Reflect Rental Revenues

Q. Please describe ICC Staff Exhibit 4.0, Schedule 4.01 Adjustment to Reflect Rental Revenues.

A. ICC Staff Exhibit 4.0, Schedules 4.01 by rate zone present my adjustment to reflect a full year's rental revenues from Ameren Missouri in the test year revenue requirement for Ameren Missouri's use of the Enterprise Asset Management System ("EAMS") and the Mobile Work Management System ("MWMS"), as described in the Company's response to Staff data request ("DR") ENG 4.01.

Q. What is the basis for your adjustment?

A. The purpose of my adjustment is to reflect rental income that will be received from Ameren Missouri beginning January 2015 for use of the EAMS and MWMS that will be wholly owned by AIC. According to the Company's response to Staff DR ENG 4.02, none of these revenues are reflected in the schedules that support the filing for the 2014 test year rates in the instant proceeding. However, AIC estimates it will receive approximately \$772,000 per year on average from Ameren Missouri beginning in 2015 according to the Company's response to Staff DR ENG 4.01. None of those revenues are reflected in the filing even though the costs of these projects are reflected in the 2014 rate base. Since AIC expects to receive about \$772,000 of rental revenue in 2015 and the associated costs are included in the test year rate base, I have included

93 the estimated rental income of \$772,000 as rental income in the test year.
94 Without my adjustment, ratepayers will not receive the benefit of any of
95 the \$772,000 rental income that AIC will collect from Ameren Missouri in
96 2015 while paying for the cost of the projects in the 2014 rate base.

97

98 **Q. Has AIC reflected any other costs in the 2014 test year that relate to**
99 **these two projects?**

100 **A.** Yes. The Company's response to Staff DR BAP 1.05 (d) provides:

101 At present, the current 2014 O & M assumptions for these projects
102 include software maintenance fees and internal IT support at a cost
103 of \$620,895 (which would be allocated 86% or \$533,970 to AIC and
104 14% or \$86,925 to Ameren Missouri). In addition, this project has
105 budgeted O & M dollars for training and contingency but there has
106 not yet been a final determination of what labor resources will be
107 used.

108 Since AIC included the O & M costs of this project in the 2014 test year
109 filing, it is necessary to also include the corresponding revenues that
110 would partially offset those costs. If the Commission does not accept my
111 adjustment to reflect these additional rental revenues, I propose to remove
112 from the 2014 test year those AIC costs for support of these projects as
113 described in the Company response to BAP 1.05 (d), \$533,970 plus
114 associated costs for training and contingency that require further
115 quantification by the Company.

116

117 **Adjustment to Advertising Expense**

118 **Q. Please describe ICC Staff Exhibit 4.0, Schedule 4.02 Adjustment to**
119 **Advertising Expense.**

120 A. ICC Staff Exhibit 4.0, Schedules 4.02 by rate zone reflect my adjustment
121 to reduce the Company's forecasted 2014 advertising expense for
122 amounts that are not recoverable in rates, either because the underlying
123 costs 1) were previously disallowed by the Commission in Docket No. 12-
124 0293; 2) are in excess of the two percent inflation factor applied to
125 estimated 2012 and 2013 costs; or 3) in excess of a calculated four-year
126 average of advertising expenses.
127 My adjustments are necessary because the Company's 2014 forecasted
128 advertising expense appears unreasonable compared to the most recent
129 actual 2012 expenses adjusted for the two percent inflation factor for 2013
130 and 2014. The amount requested by AIC on Schedule C-8, \$1,757,000, is
131 68% higher than the four-year average that I calculated of \$1,048,000
132 (before adjustment to remove amounts previously disallowed by the
133 Commission in Docket No. 12-0293).

134

135 **Q. Please explain the reduction of advertising costs that were**
136 **previously disallowed by the Commission in Docket No. 12-0293.**

137 A. My adjustment reduces the 2014 forecasted advertising expense for 2011
138 – 2012 costs previously disallowed by the Commission in Docket No. 12-
139 0293,¹ as unsupported and/or unreasonable for rate recovery:

140 i) Payments to Strategic International Group (formerly Mercury
141 Public Affairs), \$72,720;

142 ii) Charges to Ameren credit cards (formerly known as “P-cards”),
143 \$3,229; and

144 iii) Sponsorships for which the Company received some type of
145 benefit in return, such as meals or entertainment, \$24,400.

146

147 In order to remove these previously disallowed amounts from the test year
148 forecast, I utilized the jurisdictional amounts from 2012 (identified by the
149 Company in response to Staff DR BAP 6.02) and subtracted those
150 amounts from the actual jurisdictional 2012 total advertising expense to
151 obtain an adjusted jurisdictional expense balance for 2012.

152

153 **Q. Please explain the disallowance of advertising costs that are in**
154 **excess of the two percent inflation factor applied to adjusted 2012**
155 **and 2013 costs.**

156 A. My adjustment also removes the amount by which the 2014 forecast
157 exceeds the 2 percent inflation factor applied by AIC to adjusted 2012 and
158 2013 estimates.

¹ Order, Docket No. 12-0293, December 5, 2012, pp. 62 – 77.

159

160 **Q. Please explain your alternative calculation of 2014 advertising**
161 **expense using an adjusted four-year average of advertising**
162 **expenses.**

163 A. I performed a similar analysis substituting a four-year average amount of
164 expense in lieu of the 2012 actual expense.² Using the same
165 methodology, I removed the previously disallowed amounts and inflated
166 the result by 2% for 2013 and 2% for 2014. I compared my estimates
167 based on the adjusted 2012 actual expense and based on the adjusted
168 four-year average expense. I then concluded the Company's 2014
169 forecasted expense was unsupported by the amount it exceeds the
170 greater of these two estimates. Accordingly, my adjustment is based on
171 the difference between the Company's 2014 forecasted expense and my
172 2014 estimate which is based on escalation of the adjusted 2012 actual
173 amount.

174

175 **Adjustment to Office Supplies Expense**

176 **Q. Please describe ICC Staff Exhibit 4.0, Schedule 4.03 Adjustment to**
177 **Office Supplies Expense.**

178 A. ICC Staff Exhibit 4.0, Schedules 4.03 by rate zone reflect my adjustment
179 to reduce office supplies expense for amounts that are not recoverable in

² See Staff Exhibit 4.0, Attachment A for calculation of my four-year average. Note that a five-year average was also calculated, but is not used because the expense for 2008 appears to be an outlier.

180 rates, either because the underlying costs 1) represent sponsorships for
181 which the Company received some benefit in exchange for the amount
182 spent; 2) are not necessary for the provision of utility service; 3) represent
183 lobbying costs which are prohibited from recovery in rates; or 4) exceed
184 the 2014 estimate of costs that would be obtained by applying a 2%
185 inflation factor to the adjusted 2012 and 2013 costs.

186 My adjustments are necessary because the Company's 2014 office
187 supplies and expense forecast is unreasonable compared to the actual
188 2012 expenses increased by the 2% inflation factor for 2013 and 2014
189 after adjusting to remove utility services, revolving credit bank fees, and
190 non-recoverable items. The amount requested by AIC on Schedule C-4,
191 \$8,892,000, is 27% higher than the estimate that I calculated of
192 \$6,991,000.³

193
194 **Q. Please explain why you reduced actual 2012 office supplies and**
195 **expenses for charges related to utility services and revolving credit**
196 **bank fees in deriving your estimate.**

197 A. My adjustment reduces the actual 2012 expense for those items that are
198 not included in the Company's 2014 office supplies and expense forecast.
199 Those items are utility services and revolving credit bank fees, according
200 to the Company's response to Staff DR KC 2.01. Therefore, I reduced
201 actual 2012 office supplies and expense for these costs to produce an

³ Staff Exhibit 4.0, Schedule 4.03, line 10 details this calculation.

202 expense amount that would contain the same types of expense as the
203 Company's 2014 forecast; i.e., for comparability.

204

205 **Q. Please explain your rationale for removal of certain expenses that**
206 **should not be recovered from ratepayers.**

207 A. Schedules 4.03, lines 11 through 17, describe certain expenses that
208 appear not to be recoverable from ratepayers for the following reasons:
209 i) Amounts on lines 11 and 12 relate to a sponsorship similar to the type
210 previously disallowed by the Commission in Docket No. 12-0293 because
211 the Company received benefits in the form of meals, entertainment or
212 recognition for the payment;
213 ii) Amounts on lines 15 and 16 were unsupported by copies of invoices or
214 receipts; and
215 iii) The amount on line 17 constitutes lobbying expense, prohibited from
216 recovery by law, as described in a separate section of this testimony.

217

218 **Q. Please explain the disallowance of the amount that exceeds the two**
219 **percent inflation factor applied to adjusted 2012 and 2013 costs.**

220 A. My adjustment also removes the amount by which the 2014 forecast
221 exceeds the 2 percent inflation factor applied by AIC to adjusted 2012 and
222 2013 estimates.

223

224

225 **Adjustment to Industry Dues**

226 **Q. Please describe ICC Staff Exhibit 4.0, Schedule 4.04 Adjustment to**
227 **Industry Dues.**

228 A. ICC Staff Exhibit 4.0, Schedules 4.04, Adjustment to Industry Dues by rate
229 zone, present my adjustment to remove estimated costs that are not
230 recoverable because the costs are unrelated to the provision of gas
231 service or because the costs relate to lobbying activities.⁴
232 I calculated the proportionate percentage of these non-recoverable items
233 to the total industry dues that were allocated to gas service in 2012 and
234 applied that percentage to the 2014 forecast to remove similar non-
235 recoverable items from the test year revenue requirement.

236

237 **Q. Please provide the rationale for the disallowance of costs that are**
238 **unrelated to the provision of gas service.**

239 A. The costs for the membership to Edison Electric Institutes should not be
240 reflected in gas rates because gas customers do not benefit from the
241 Company's membership in the Edison Electric Institute. Additionally, the
242 charges from Hunton & Williams LLP also appear to support the electric
243 function. Therefore, gas customers do not receive any benefit from this
244 service.

245

⁴ The Company's response to DR BAP 10.02 Attach 1 is provided in Attachment B to my direct testimony that contains a description of each charge.

246 **Q. Please provide the rationale for the disallowance of costs for**
247 **lobbying activities.**

248 A. I am disallowing costs for American Gas Association and St. Louis Area
249 Business Health Coalition because they represent lobbying activities.
250 Such expenses are prohibited from recovery in utility rates, according to
251 Section 9-224 of the Illinois Public Utilities Act ("Act") (220 ILCS 5/9-224),
252 which states:

253 The Commission shall not consider as an expense of any public
254 utility company, for the purpose of determining any rate or charge,
255 any amount expended for political activity or lobbying as defined in
256 the "Lobbyist Registration Act".
257

258 Additionally, it appears that the Hunton & Williams LLP services should be
259 disallowed not only because the costs relate to the electric function, but
260 also because the costs may represent costs for lobbying activities.

261

262 **Adjustment to Remove Lobbying Expense**

263 **Q. Please describe ICC Staff Exhibit 4.0, Schedule 4.05 Adjustment to**
264 **Remove Lobbying Expense.**

265 A. ICC Staff Exhibit 4.0, Schedules 4.05 Adjustment to Remove Lobbying
266 Expense, by rate zone, presents the disallowance of estimated costs of
267 lobbying expense from the test year forecast in conformance with Section
268 9-224 of the Act, as previously quoted. My adjustment removes a portion
269 of two employees' salaries that relate to lobbying during 2012⁵ and

⁵ Company's response to Staff DR BAP 4.01(c)

270 reflects the two percent inflation factor applied to estimate amounts for
271 2013 and 2014.

272

273 **Divestiture of Merchant Generating Assets**

274 **Q. Have you considered the potential impact that divestiture of the**
275 **merchant generating assets might have on delivery service rates in**
276 **the instant proceeding?**

277 A. Yes, I have. The transaction is not scheduled to occur before the fourth
278 quarter of 2013, based on a 16-111(g) notice submitted to the
279 Commission by the Company on May 6, 2013. Because the transaction is
280 still speculative, it is not yet known whether it will occur or the full extent of
281 its impacts when it does occur. Accordingly, I recommend that the
282 Commission order the Company to assess the impact of the divestiture of
283 the merchant generating assets in the subsequent gas rate proceeding
284 and for the Company to provide evidence in that proceeding that an effort
285 was made to mitigate the costs of the transaction and corresponding
286 impact on AIC and its affiliates.

287

288 **Reporting Recommendations**

289 **Q. Do you have any reporting recommendations pursuant to the costs**
290 **allocated to AIC from AMS pursuant to affiliate agreements approved**
291 **by this Commission in Docket No. 09-0234?**

292 A. Yes. Based on my review of the costs allocated to AIC from AMS, I
293 recommend the Commission include the following finding in the Order for
294 this proceeding:

295

- 296 1. AIC will provide an electronic copy of its FERC Form 60 with the
297 Manager of Accounting of the Commission on the day the FERC
298 Form 60 is filed with FERC; and
299
300 2. AIC will notify the Manager of Accounting of the Commission within
301 30 days of implementation of substantial changes to service
302 company allocation factors.⁶
303

304 **Q. Has the Commission reached similar conclusions in other dockets?**

305 A. Yes, the Commission has supported reporting requirements related to
306 intercompany charges in Docket No. 05-0597 for Commonwealth Edison
307 Company⁷.

308

309 **Q. Do you have any other recommendations for additional reporting**
310 **requirements?**

311 A. Yes. The Commission should order AIC to provide electronic copies of all
312 FERC orders resulting from a FERC audit of costs or procedures that are
313 subject to allocation or direct assignment to AIC and any responses to
314 FERC by AIC to the Manager of Accounting of the Commission.

⁶ A substantial change in the allocation basis for a function or a change in the calculation of the factor that results in an increase or decrease in AMS costs allocated to AIC by more than 5% or \$5 million, whichever is greater, relative to the prior calendar year.

⁷ Order, Docket No. 05-0597, July 26, 2006, pp. 7 – 8.

315 **Other Comments**

316 **Q. Do you have any other comments?**

317 A. Yes. I reviewed charges made by AIC employees using the Ameren credit
318 card (formerly called "P-card" purchases) in the course of my review of
319 account 921, office supplies and expenses. I sent out Staff DR BAP 20.01
320 on June 7, 2013 and am awaiting the Company's response to Staff DR BAP
321 20.01 that specifically addresses credit card charges during certain months
322 of 2012. Because this response is currently outstanding, I may propose
323 further adjustments in supplemental direct testimony that may result from my
324 review and analysis of this response.

325 Additionally, I received a quantity of detailed information from the Company in
326 response to certain Staff DRs related to affiliate interest transactions and
327 allocations. I am still in the process of reviewing this information; therefore, I
328 may propose further adjustments in supplemental direct testimony to address
329 this area after my review is complete.

330

331 **Conclusion**

332 **Q. Does this conclude your prepared direct testimony?**

333 A. Yes, it does.